

ICinnovation offers services for business innovation. We provide forecasting services on emerging technologies, market and social trends and combine these ingredients with industrial roadmaps and visions of business innovators. We herewith provide a creative toolset for realizing future business opportunities. We focus on innovations that improve the quality of life and sustainability of our planet.



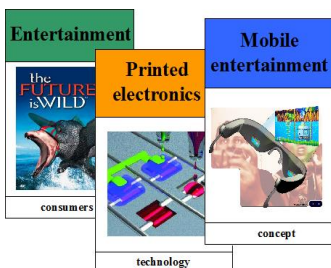
EMERGING TECHNOLOGIES

- Statistical trend analysis of technologies
- Assessment of technology roadmaps
- Workshops with technology leaders



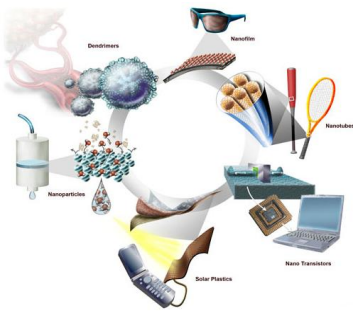
Trends in society and markets

- Trends in markets and social behavior
- Assessment of relevancy and impact
- Visions of foresight institutes and business innovators



Smart mix

- Associative mixing of trends and emerging technologies
- Innovation card game
- Conceptual elaboration of specific innovative product lines



INNOVATION MAP

- Assessment of business opportunities and future innovations
- Selection and elaboration of the business case
- Setting up partnerships

